

No. 26-07/2020-T&C-CM

Date: 26.11.2020

Circular T&C-CM No. 53/20-21

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Rationalization of PV/STVs and Bundling of Entertainment application music “Zing” with BSNL vouchers under GSM prepaid mobile services.

The competent authority has decided to *bundle the Entertainment application music “Zing” with BSNL vouchers* under the GSM Prepaid Mobile Services as under:

PV/STV MRP in Rs. (incl. GST)	Details of Voucher	Validity in Calendar days
499*	Unlimited voice\$ + 1GB/day +100SMS /day\$\$ +BSNL tunes\$\$\$ + Zing\$\$\$	90
599	Unlimited voice\$ + 5GB/day +100SMS /day\$\$ +BSNL tunes\$\$\$ + Zing\$\$\$	84
666	Unlimited voice \$+ 2GB/day +100SMS /day\$\$ +BSNL tunes \$\$\$+ Zing\$\$\$	120
151	40GB+Zing\$\$\$	28
251	70GB+Zing\$\$\$	28
56	10GB+Zing \$\$\$	10

Note: Rationalization with STV499/599/151/251/56 and PV666 are on regular basis. However, Zing App bundled with STV499/599/151/251/56 and PV666 is a promotional offer for 90 days.

***The cricket PRBT along with cricket SMS alerts with STV499 will discontinue with the implementation of this order/modification.**

\$Unlimited free voice calls (\$) in home and national roaming including MTNL network roaming area of Delhi and Mumbai {The FUP condition of “Customer using more than 250minutes outgoing minutes [Local + STD + outgoing roaming](On-net/off-net) as per Unlimited recharge benefits] in a day will be charged at base plan tariff, after consumption of 250minutes for the rest of the day till midnight 0.00hrs”}. The voice benefits (if any) under this voucher cannot be used for outgoing calls to premium numbers, IN numbers, international numbers and other chargeable short codes; the subscriber will be charged applicable tariffs for the same. This voucher is intended only for personal use of included services. BSNL reserves the right to discontinue service immediately in case of misuse/fraudulent use/unauthorized telemarketing and commercial use. Unutilized free benefits will be forfeited at the expiry of current recharge of the plan.

\$\$ The Free SMS/day (\$\$) will be applicable in home and national roaming including MTNL network roaming area of Delhi and Mumbai”. The SMS benefits (if any) under this voucher cannot be used for outgoing SMS to premium numbers, IN numbers, international numbers and other chargeable short codes; the subscriber will be charged applicable tariffs for the same. This voucher is intended only for personal use of included services. BSNL reserves the right to discontinue service immediately in case of misuse/fraudulent use/unauthorized telemarketing and commercial use. Unutilized free benefits will be forfeited at the expiry of current recharge of the plan.

\$\$\$ Revenue share payable to PRBT Partners as 7 paisa (6paisa, for provisioning + 1paisa, as cost of content) per day. For Zing app bundling, revenue share payable to M/s Bee Innovation India Pvt. Ltd. @ 29paisa per day per subscriber plus applicable taxes (irrespective of the subscriber category) to content provider. Also, 5% of price of total content cost (PRBT content provider) be paid to VAS retail platform provided by M/s Pyro.

2. The above tariff will be applicable from 01.12.2020 and **Zing App bundled with STV499/599/151/251/56 and PV666 is a promotional offer for 90 days w.e.f. 01.12.2020.**

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3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No. 4490 dated 26.11.2020 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.